



SPONSORSHIP OPPORTUNITIES

For 2026 Online Programming

Build your company’s name recognition through sponsorship!

Elevate your brand and demonstrate your commitment to PT/MC channel partners by supporting your association, a dedicated community ensuring our industry is viable, strong and relevant.

All sponsorships will receive acknowledgment

- on the PTDA website for the respective program
- in PTDA publications (*Transmissions*® and *Spotlight*)
- in program specific promotions, e.g., email, social posts, etc.

Sponsorships are available to PTDA manufacturer, distributor and associate members. **Reserve your selection(s) as soon as possible to capitalize on all sponsorship benefits.**

Review online program sponsorship policies [here](#).

Current Sponsorship Opportunities	Amount	Available
<p>Power Plays: PT Solutions for Performance & Savings – our vodcast series launched in 2025! <i>These 15–20 minute pre-recorded episodes feature member experts sharing practical insight for tackling a common product failure in a specific end user industry. 2025 episodes focused on baking, pulp & paper and aggregate.</i></p> <p>**2026 episodes will be announced in Q1 2026**</p>	\$600 (per episode)	4
<p>Market Forecast Webinar Presented by Oxford Economics, publishers of the <i>PTDA Market Forecast Report</i> March August 20, 2026 10:30 a.m. Central March August 7, 2026 10:30 a.m. Central</p> <p><i>PTDA’s most popular webinar! The sponsor will receive verbal recognition at the start of the live webinar in addition the other benefits listed above.</i></p>	\$750	2
<p>Artificial Intelligence (AI) & Sales Webinar Date TBD Time TBD <i>This webinar, currently in development, will focus on using AI to improve sales strategy.</i></p>	\$1,000	1

Contact us at ptda@ptda.org or +1.312.516.2100 with questions.

PTDA Sponsorships

For 2026 online programming

Sponsorship Application

Company Name _____

Contact Name _____

Contact E-mail _____

Contact Phone Number _____

Sponsorship Request

Please indicate which sponsorship you are requesting. There is no limit to the number of sponsorships each PTDA member may reserve. If the sponsorship you request is no longer available, you will be contacted by PTDA's staff regarding alternate choices.

- Vodcast (\$600) – You will be notified once industries are selected
- Market Forecast webinar (\$750 each); select one or both.
 - March 20
 - August 7
- AI & Sales Webinar (\$1,000)

Commitment Agreement: I have read the PTDA Distributor, Manufacturer and Associate Member Sponsorship Policies. I understand sponsorships are awarded on a first-come, first-served basis based on the receipt of full payment of the sponsorship fee and that sponsorships are non-refundable.

Signature _____

Date _____

Your sponsorship is considered unsold until signed application and payment is received by PTDA. Upon receipt of application and payment in full, you will receive an e-mail confirming your sponsorship.

Return completed form to ptda@ptda.org or mail to the following:

Before January 1, 2026: PTDA, 230 W. Monroe St., Suite 1410, Chicago, IL 60606

After January 1, 2026: 134 N. LaSalle St., Suite 849, Chicago, IL 60602

Payment information

- I have enclosed a check for US\$ _____
- I have submitted an [ACH payment](#) for US\$ _____ (click link for details)
- Please charge US\$ _____ to my VISA MasterCard American Express

Card No. _____ CSC _____

Exp. Date _____

Cardholder Name _____

Cardholder Address _____

Cardholder Signature _____